Orders

Order / Rev:

104463

Alt Order #:

06832858

Product Desc:

DSCC IE

Estimate:

1407

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

07/18/12 / 11/06/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Great American Media

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Cycle:

Devised

Billing Type:

Billing Calendar:

Agency Commission:

Broadcast EOM/EOC

00:05:00

15%

Cash

Advertiser

Name:

Priority:

Demographic:

Product Codes:

Revenue Codes:

Democratic Senatorial Campaign Corr

A35+

PLI2,PLI1

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	111	\$92,350.00	\$78,497.50
10/29/12	10/29/12	20	\$12,825.00	\$10,901.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	111	\$92,350.00	\$78,497.50	0.00
November 2012	20	\$12,825.00	\$10,901.25	0.00
Totals	131	\$105,175.00	\$89,398,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	14%	\$105,175 .00
Market	100%	\$751,250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$217,862.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$135,225.00
KTUD	1%	\$7,512.50
KVVU	17%	\$127,712.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	21%	\$157,762.50

L	.n	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	_	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
		NWES				_						i		
		<u>Sta</u>	rt Date J	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						

Print Date: 11/06/12 14:30:57 Page 2 of 7

KSNV

Order / Rev:

104463

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Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832858

Product Desc:

DSCC IE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1407

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/23/12 10/26/12 M-F 5-6a WakeUp w/WaQM 5-6a -TWTF--:30 \$450.001 0.00 NM \$1,800,00 M-F 5-6a WakeUp w/Wagners **NWES** Start Date End Date Spots/Week Weekdays Rate Rating -TWTF--Week: 10/22/12 10/28/12 \$450.00 0.00 KSNV 10/29/12 10/29/12 M-F 5-6a WakeUp w/WagM :30 5-6a M-\$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners **NWES** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 \$450.00 0.00 KSNV 10/23/12 10/28/12 Wake Up Early w/ Wagn@M 430a-5a -TWT--S :30 4 \$200.001 0.00 NM 4 \$800.00 Wake Up Early Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWT--S \$200.00 0.00 M-F 6-7a WakeUp w/Wa@M E 4 KSNV 10/23/12 10/26/12 6-7a -TWTF~~ :30 \$700.001 0.00 NM \$2,800.00 M-F 6-7a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 -TWTE---\$700.00 0.00 KSNV 10/29/12 10/29/12 M-F 6-7a WakeUp w/WagM 6-7a :30 \$700.001 0.00 NM M-----\$700.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$700.00 0.00 KSNV 10/29/12 10/29/12 **Today Show** CM 658a-9am :30 \$900.001 0.00 NM \$900.00 1 Today Show. TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$900.00 0.00 KSNV 10/23/12 10/26/12 **Today Show** CM 658a-9am -TWTF--:30 \$900.001 0.00 NM \$3,600,00 Today Show TODAY Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--10/28/12 Week: 10/22/12 \$900.00 0.00 KSNV 10/27/12 10/27/12 News 3 Sunrise - SATURIM 6a-7a ----5-:30 \$375.001 0.00 NM 1 \$375.00 News 3 Sunrise SATURDAY **NEWS** Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 10/22/12 10/28/12 \$375.00 0.00 KSNV 10/27/12 10/27/12 Saturday Today CM :30 \$625,001 7a-9am ----S-2 0.00 NM \$1,250,00 2 Saturday Today SAT TODAY **End Date** Start Date Weekdays Spots/Week Rate Rating 10/28/12 ----S-Week: 10/22/12 \$625.00 0.00E10 KSNV 10/28/12 10/28/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$375.001 0.00 NM \$375.00 News 3 Sunrise SUNDAY **NEWS End Date** Start Date Weekdays 1 American Services 2 Meekdays 2 Me Spots/Week Rate Rating 10/28/12 ~--S Week: 10/22/12 \$375.00 0.00 E11 KSNV 10/28/12 10/28/12 Sunday Today CM 7a-8am ----5 :30 \$750.001 0.00 NM \$750.00 Sunday Today TODAY Start Date End Date Spots/Week **Weekdays** Rate Rating Week: 10/22/12 10/28/12 ----S \$750,00 0.00 E12 KSNV 10/28/12 10/28/12 Meet the Press CM 8a-9am ----S :30 1 \$3,000.001 0.00 NM \$3,000.00 Meet the Press MTP Start Date **End Date** <u>Weekdays</u> Spots/Week Rating Rate Week: 10/22/12 10/28/12 -----\$3,000.00 0.00 E 13 KSNV 10/28/12 10/28/12 CM 9a-930am :30 \$500.001 ----S 0.00 NM \$500.00 1

Print Date: 11/06/12 14:30:57 Page 3 of 7

KSNV

Order / Rev: Alt Order #:

> **AGENDA** Start Date

Week: 10/29/12

E25 KSNV 10/29/12 10/29/12

End Date

11/04/12

Weekdays

104463

06832858

Advertiser:

Democratic Senatorial Campaign Comm

Product Desc:

DSCC IE

1407

Flight Dates: 10/23/12 - 10/29/12 Estimate: Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Today Wknd News 3 Today **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 \$500.00 0.00 E 14 KSNV 10/28/12 10/28/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$600.001 0.00 NM \$600.00 Chris Matthews SUN 9:30am Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 10/22/12 10/28/12 \$600.00 0.00 E 15 KSNV 10/23/12 10/26/12 M-F Today Show II 3rd HBM 9-10a -TWTF--:30 \$425.001 0.00 NM \$1,700.00 M-F Today Show II TODAY II Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--10/28/12 Week: 10/22/12 \$425.00 0.00 E 16 KSNV 10/29/12 10/29/12 M-F Today Show II 3rd HBM 9-10a M----:30 \$425.001 0.00 NM \$425.00 M-F Today Show II TODAY II Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$425.00 0.00 M-F Today Show III 4th 13M E 17 KSNV 10/29/12 10/29/12 10am-11am M-----:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY III Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M----\$325.00 ი იი E18 KSNV 10/23/12 10/26/12 M-F Today Show III 4th BM 10am-11am \$325.001 -TWTF--:30 0.00 NM \$1,300.00 Today 4th Hour TODAY III Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 10/22/12 10/28/12 \$325.00 0.00 E 19 KSNV 10/23/12 10/26/12 Rachael Ray CM 11am-12pm -TWTF~~ :30 \$325,001 0.00 NM \$1,300.00 Rachael Ray RR Weekdays Spots/Week Rating Start Date **End Date** <u>Rate</u> -TWTF--Week: 10/22/12 10/28/12 \$325.00 0.00 E 20 KSNV 10/29/12 10/29/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM \$325.00 Rachael Ray RR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$325.00 0.00 E 21 KSNV 10/29/12 10/29/12 СМ Noon News 12-1230pm M~----:30 \$425.001 0.00 NM \$425.00 Noon News **NEWS** Spots/Week Weekdays Rating Start Date End Date Rate 11/04/12 Week: 10/29/12 \$425.00 0.00 E 22 KSNV 10/23/12 10/26/12 CM Noon News 12-1230pm -TWTF--:30 \$425.001 0.00 NM \$1,700.00 Noon News **NEWS** Rating Start Date End Date Weekdays Spots/Week Rate 10/28/12 -TWTF--Week: 10/22/12 \$425.00 0.00 E 23 KSNV 10/23/12 10/26/12 The Agenda 1230pm 1230-1p -TWTF--:30 \$325.001 0.00 NM \$1,300.00 The Agenda 1230pm AGENDA Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating -TWTF--Week: 10/22/12 10/28/12 \$325.00 0.00E 24 KSNV 10/29/12 10/29/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm

Rating

0.00 M----

:30

\$425.001

0.00 NM

0

\$0.00

<u>Rate</u>

\$325,00

1258p-2pm

Spots/Week

CM

Print Date: 11/06/12 14:30:57

KSNV

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Order / Rev: Democratic Senatorial Campaign Comm 104463 Advertiser:

Alt Order #: 06832858 Product Desc: DSCC IE Flight Dates: 10/23/12 - 10/29/12 Estimate:

1407

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives Days of our Lives									
DAYS	4 D-4-	Fad Data	1861-1	01-04(-1	Б.	D. ()				,	1	
<u>Sta</u> Week; 10/:	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
	Date Ra	<u>nge</u> <u>D</u>	escription		/End Time		<u>Weekdays</u>	Leng		<u>Rtg Type</u>		
	10/29/12 resolved	2-11/04/12 D	ays of our Lives	1258	p-2pm		M	- :	30 <i>(\$425.00)</i>	0.00 NM		
		LABLE RAT	E j n ot availabl	E RATE								
E 26 KSNV	10/23/1	2 10/26/12	Days of our Lives	CM	1258p-2pm	-TWTF-	- :30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS			Days of our Lives									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	-TWTF	<u>4</u>	\$425.00	0.00	.00		\$005.004	0.00 104	,	
EZI KONV	10/23/1	2 10/20/12	The Doctors The Doctors	СМ	2pm-3pm	-TWTF⊷	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS												
<u>Sta</u> Week; 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 28 KSNV			The Doctors	CM	2pm-3pm	M	- :30	1	\$325.001	0.00 NM	1	\$325.00
DRS			The Doctors									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1	\$325.00	0.00						
E 29 KSNV	10/29/1	2 10/29/12	Dr. Phil Dr Phil	CM	3-4p	M	- :30	1	\$450.001	0.00 NM	1	\$450.00
PHIL												
<u>Sta</u> Week: 10/	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$450.00	Rating 0,00						
E 30 KSNV		~	Dr. Phil	CM	3-4p	-TWTF-	- :30	4	\$450.001	0.00 NM	4	\$1,800.00
DUU			Dr Phil		•						·	* - 1
PHIL Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	22/12	10/28/12	-TWTF	4	\$450.00	0.00						
E31 KSNV	10/23/1	2 10/26/12	NEWS 3 at 4 (1 h		4-5pm (4:00 PM-4:3	-TWTF-	- :30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWS			4FW NEVVO (1 110	July	(4.00 FW-4.3	ou rivi)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12 2 10/29/12	-TWTF NEW\$ 3 at 4 (1 I	4 HOURIGM	\$725.00 4-5pm	0.00 M	- ;30	1	\$725.001	0.00 NM	1	\$725.00
			4PM NEWS (1 ho		(4:00 PM-4:3		,		ψ, 20.001	0.00 (11)	'	Ψ120.00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ł	
Week: 10/		11/04/12	M	1	\$725.00	0.00						
E 33 KSNV	10/29/1	2 10/29/12	NEWS 3 at 4 (1 h		4-5pm	M	- :30	1	\$725.001	0.00 NM	1	\$725.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:0	30 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 34 KSNV		11/04/12	M NEWS 3 at 4 (1 h		\$725.00 4-5pm	0.00 -TWTE-	:30	4	\$725.001	0.00 NM		\$2,900.00
	1012.011	10/20/12	4PM NEWS (1 ho		(4:30 PM-5:0		.50	-	φ/20.00 (O.OO INIVI	4	φ2,900.00
NEWS	urt Data	End Date	Maskdava	Cnata Micak	Data	Dotina						
<u>ى دە</u> /Week: 10	<u>rt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$725.00	Rating 0.00						
		2 10/26/12	M-F Early News	СМ	5-630p	-TWTF-	- :30	8	\$1,200.001	0.00 NM	8	\$9,600.00
NEWS			M-F Early News									
Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	-TWTF		\$1,200.00	0,00	.00		Φ4 000 004	0.00 111		40.400.00
E 30 KSNV	10/29/1	12 10/29/12	M-F Early News M-F Early News	СМ	5-630p	M	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
			•								-	

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KSNV

Order / Rev: Alt Order #: 104463

04463

Advertiser:

Democratic Senatorial Campaign Comm

06832858

Product Desc:

DSCC IE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1407

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/		1/04/12	M		\$1,200.00	0.00			4075.607		_	
E 37 KSNV 10 NEWS	JIZ111Z	10/27/12	Sa-Su Early News Sa-Su Early News		5pm-630pm	S-	:30	2	\$675.001	0.00 NM	2	\$1,350.00
<u>Start D</u> Week: 10/22/		End Date 10/28/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$675.00	Rating 0.00						
E 38 KSNV 10 WH/JEP	0/27/12	10/27/12	Weekend Jeopard WKND Jeop/Whe		630-730pm	S-	:30	1	\$525.001	0.00 NM	1	\$525.00
<u>Start D</u> Week; 10/22/		End Date 10/28/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$525,00	Rating 0.00						
		10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wh	CM neel of Fortune	630-730pm	-TWTF	:30	4	\$1,300.001	0.00 N M	4	\$5,200.00
JEP/WHEE		15-1-	1411-1	A	ъ.	5						
<u>Start D</u> Week: 10/22/		End Date 10/28/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
		10/29/12	M-F Jeop/Wheel M-F Jeopardy/Wh	СМ	630-730pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEP/WHEE Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/		11/04/12	M	1	\$1,300.00	0.00						
E41 KSNV 10	0/29/12	10/29/12	Raiston Reports Face to Face w/ .	CM I.Ralston	730-758pm	M	:30	1	\$900.001	0.00 NM	1	\$900.00
FACE Start D	Nata F	End Date	Weekdays	Spots/Week	. Rate	Dating						
Week: 10/29/		11/04/12	M	<u>50003/7466K</u> .	\$900.00	0.00						•
E 42 KSNV 10	0/23/12	10/26/12	Ralston Reports Face to Face w/	CM I.Ralston	730-758pm	-TWTF	:30	4	\$900.001	0.00 NM	4	\$3,600.00
FACE Start D	Data I	End Date	Mookdaya	Cnota/Mack	Doto	Datina						
Week: 10/22/		End <u>Date</u> 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 43 KSNV 10	0/24/12	10/24/12	Wed PR 9-10p	СМ	9-10pm	W	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
SVU			Wednesday Prim	e 9-10pm								
Start D	Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/		10/28/12	W	1	\$4,000.00	0.00						
E 44 KSNV 10 DLINE	0/26/12	10/26/12	Fri 10-11p Friday Prime 10-1	CM i1pm	10-11pm	led too true code feet ann ann	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
Start D		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/		10/28/12	F		\$3,200.00	0.00	.00		#4 000 004			
E 45 KSNV 10 NBC PRIM		10/2//12	Saturday Prime 8	CM -9pm	8-9pm	S~	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
Start D	<u>Date</u> <u>I</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/		10/28/12	S-		\$1,200.00	0.00						
E 46 KSNV 16 SNF	0/28/12	10/28/12	NFL Football NFL Football	СМ	1P-9PM	S	:30	1 :	\$10,000.001	0.00 NM	1	\$10,000.00
<u>Start [</u> Week: 10/22/		End <u>Date</u> 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$10,000.00	Rating 0.00						
E47 KSNV 1	0/28/12	10/28/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
NEWS AF	T NFL		News 3 in Prime									
Start I	Date <u>I</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					,	
Week: 10/22/		10/28/12	S		\$1,800.00	0.00	^^		M4 000 5 5 1	0.00 :===		
E 48 KSNV 10	0/28/12	10/28/12	LAW & ORDER (Law & Order (syr		SU 10-11P	S	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
L&O			. •									

Print Date: 11/06/12 14:30:57 Page 6 of 7

KSNV

Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832858

Product Desc: DSCC IE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1407

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Ln Ch	Start	End	Inventory Code		Start/End Tin		Len Spots		Rtg Type	Spots	Amount
E48 KSNV	10/28/1	2 10/28/12	LAW & ORDER (s Law & Order (sync	•	SU 10-11P	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L&O			Law & Older (Sylic	A) FIXIIVIL							
************	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/		10/28/12	S		\$1,200.00	0.00		- W-1-	- Contin		
E49 KSNV	10/29/1	2 10/29/12	M-F News 3 at Ele		11pm-1135pm	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS			M-F News 3 at Ele	ven							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	29/12	11/04/12	M	1	\$1,200.00	0.00					
E50 KSNV	10/23/1	2 10/26/12	M-F News 3 at Ele		11pm-1135pm	-TWTF	:30	\$1,200.001	0.00 NM	4	\$4,800.00
NEWS			M-F News 3 at Ele	even							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	~TWTF~-		\$1,200.00	0.00					
E51 KSNV	10/27/1	2 10/27/12	Sa-Su News 3 at E	levenCM	11pm-1135pm	S-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
* 11=1.4.C			Sa-Su News 3 at 8	Eleven							
NEWS	rt Date	End Date	Weekdays	Spots/Week	Data	Dating					
Week: 10/		10/28/12	S-		Rate \$1,100.00	Rating 0.00					
l			Sa-Su News 3 at E		11pm-1135pm	·	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at I					4 .,		,	41,100.00
NEWS							···· —				
<u>Sta</u> Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,100.00	Rating 0.00					
			The Tonight Show		1135p-1237a	-TWTF	:30	4 \$500.001	0.00 NM	4	ቀኃ ሰብስ ሰብ
200 1011	10/20/	2 10/20/12	Tonight Show		1100p-1201a		.00	+ φ500.001	U.OU INIVI	4	\$2,000.00
TON SH	WO										
	rt Date	End Date		Spots/Week		Rating					
Week: 10/2		10/28/12	-TWTF The Tonight Show	CM	\$500.00	0.00	.00	4 #500 004	0.00.101		A 200.00
E 54 KSNV	10/29/1	2 10/29/12	Tonight Show	CIVI	1135p-1237a	M	:30	1 \$500.001	0.00 NM	1	\$500.00
TON SH	WOH										
	rt Date	End Date		Spots/Week		Rating					
Week: 10/		11/04/12	M	1	\$500.00	0,00					
E 55 KSNV	10/29/1	2 10/29/12	Late Night w/Fallor		1237a-136am	M	:30	1 \$250.001	0.00 NM	1	\$250.00
FALLON	1		Late Hight Wi and								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		11/04/12	М	1	\$250.00	0,00					
E56 KSNV	10/23/1	2 10/26/12	Late Night w/Fallor		1237a-136am	~TWTF~~	:30	4 \$250.001	0.00 NM	4	\$1,000.00
FALLON	V		Late Night w/Fallo	n							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/	22/12	10/28/12	-TWTF	4	\$250.00	0.00					
E 57 KSNV	10/23/1	2 10/26/12	Last Call w/Carsor	-	136-205am	-TWTF	:30	3 \$175.001	0.00 NM	3	\$525.00
CARSO	ıNı		Last Call w/Carso	n Daly							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	~TWTF~~	3	\$175.00	0.00					
E58 KSNV	10/29/1	2 10/29/12	Last Call w/Carsor	n DalyCM	136-205am	M	:30	1 \$175.001	0.00 NM	1	\$175.00
04500			Last Call w/Carso	n Daly							
CARSO	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	M	1	\$175,00	0.00					
· · · · · · · · · · · · · · · · · · ·		·	Saturday Night Liv	e CM	1130pm-1:02a		:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
			Saturday Night Liv	/e	-						
\$NL	-1- C 1-	End Dete	Montester	Omal-Ass.	D-1	D=#==					
Sta Week: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$1,400.00	Rating 0.00					
E 60 KSNV			~	CM	Sun 1135p-12		:30	1 \$400.001	0.00 NM	1	\$400.00
_ 30	. 5,20,1			~.vi	24.1.100p 12	3	.00	. ψτου.υσι	U.UU INIVI	'	ψ-100.00

Print Date: 11/06/12 14:30:57

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Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832858

Product Desc:

DSCC IE

KSNV

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1407

Ln Ch Star	t End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		Sports Night in Las Ve	gas								
		Sports Night in Las Ve	gas								
SPOTS NIGHT	Ī										
Start Date	End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	S	1	\$400.00	0.00						
N 61 KSNV 10/23	/12 10/26/12	M-F 6-7a WakeUp w/M	/æ@M	6-7a	-TWTF	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
		M-F 6-7a WakeUp w/V	Vagners					•			
Start Date	End Date	Weekdays Spot	ts/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	TWTF	1	\$2,000.00	0.00						
N 62 KSNV 10/23	/12 10/26/12	M-F 5-6a WakeUp w/M	/agM	5-6a	-TWTF	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
		M-F 5-6a WakeUp w/V	Vagners					•			
Start Date	End Date	Weekdays Spot	ts/Week	Rate	Rating						
Week: 10/22/12	10/28/12	-TWTF	1	\$1,200.00	0.00						
							-		Totala	124	010E 17E 00

Totals 131 \$105,175.00